

MEMO

To: All CCI Distributors

Date: August 1st, 2025

Re: Upcoming Pricing Adjustment Effective September 1st, 2025

Dear Valued Distributor Partner,

We appreciate the trust and collaboration we've built together, and we're committed to keeping you informed as we navigate the evolving business landscape.

Starting September 1, 2025, we will be implementing a pricing update. This adjustment comes after several years of ongoing increases in material, labor, and transportation costs. While we've worked hard to absorb these changes and maintain stable pricing, this update will help us continue delivering the high-quality products and reliable service you count on.

Please note, this is a targeted adjustment, not a broad increase. We've carefully reviewed our pricing structure and made changes only where absolutely necessary. Many items will remain unchanged, and all adjustments have been made with fairness and market competitiveness in mind.

An updated price sheet is attached and will apply to all new orders placed on or after September 1, 2025. Existing quotes will be honored through their validity period.

We truly value your continued partnership. If you have any questions or would like to discuss how this update may affect your business, please reach out to your Regional Sales Manager — we're here to support you.

Thank you for your ongoing trust and support. We look forward to continuing our shared success.

Warm regards

Séamus Laffert

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CEO