



AESOPS Inc.  
301 Dayton Street  
Dalton, GA 30722  
1-800-235-8817  
706-226-0628

June 23, 2025

Dear DISTRIBUTORS,

We hope this letter finds you well.

Over the last year, Aesops has incurred many price increases from our suppliers, some hitting us with multiple price increases this year alone, including the increase in tariffs. We are also experiencing labor cost increases. As such, we cannot afford all these increases without making a price increase to continue serving you with the quality products that we have proudly provided you with over the years.

**Therefore, effective August 1, 2025, our prices will increase by 10%. Please reference the attached price list and policy page for the latest information. Make sure to see every price adjustment to avoid confusion with future orders once the price increase becomes effective.**

We appreciate your business and your understanding during these times. We greatly value your business and if I can be of assistance, please contact me at the phone number listed above or e-mail me at [aesopsinc@gmail.com](mailto:aesopsinc@gmail.com).

Thank you,

Jessica Southern

Office Manager

AESOPS Inc.